

**Kentucky Virtual Library
A-14 Quarterly Report
17 November 2012**

KYVL has just a few highlights of recent and future activities to share with the KLA Board at this time.

KYVL Marketing Plan:

Update from Ron Critchfield, KYVL Leadership Team to the KYVL Alliance. The KYVL Marketing Workgroup has submitted a new Marketing Plan to the KYVL Leadership Team and the plan was shared with the KYVL Alliance and reviewed on 2 November, during its regular meeting.

Highlights of the plan with year to year goals, as shared by Mr. Critchfield:

Year 1 through Year 3:

Year 1 Redesign website

Year 2 Year of the Conference—present at professional conferences, etc.

Year 3 Encourage providers to promote VL to their users/Make promotional materials available and target legislators (Plan Evaluation measures, Approved by Leadership)

Training Work Group

Timeline of activities

Best practices, Trainer, Training, Trainees, Standards, How to meet expectations

Collections Work Group

Verification of roster in progress (additions needed in next week)

Timeframe in place

Progress on KYVL Accountability Plan

People has to be responsible

Communication

Productivity

Action-based on data

Master calendar of who is doing what/when it is due etc.

EBSCO's Discovery Service:

On October 1, KYVL began implementation of the EBSCO Discovery Service product. Our goal is to provide more simplified and comprehensive searching of all KYVL resources in one interface. We hope to launch the new search product before the start of the Spring semester.

Tasks completed:

- Beta site for EBSCO Discovery Service created
- Branding and customization based on KYVL website
- Search box created
- Most KYVL resources added to EBSCOhost Integrated Search
- Determine and apply appropriate setup for authentication and
- A-to-Z LinkSource setup

Tasks remaining (subject to change):

- Complete administration training
- Finalize branding and customization
- Finalize collection list and add federated connectors for additional resources
- Create/test search boxes for KYVL website
- Compile instructional materials. Make available via KYVL website.
- Integrate search with KYVL website
- Final testing

Boopsie Mobile Application for KYVL:

We are in talks with Boopsie re: creating a mobile app for KYVL's page, key features like our ticketing system form (I need help, Report a Problem) and our research databases. Currently, EBSCO is the only vendor who offers a mobile app but the setup does require a few more steps than usual, including needing to activate by the KYVL EBSCO authentication page.

Enid Wohlstein has seen demos of the Boopsie mobile application for Centre College library and other libraries around the country. The applications are impressive. Boopsie is also the only provider for library-specific mobile apps and KYVL has a sole source letter verifying this status. We anticipate being able to streamline access to KYVL resources and to integrate the id/password to be active for a specified period.

We are very excited about this project as is the KYVL Alliance and the Leadership Team.

Request for Proposal (RFP) for Research Databases:

KYVL's current database contracts are expiring at various points in mid-2013. We are due to re-bid the contracts, establish new master agreements for KYVL and its membership to acquire products of varying types. KYVL, as part of state government, works with the Finance Cabinet and Office of Procurement Services to issue the RFPs and establish contracts, aka Master Agreements. Our last RFP was in 2007 for a potential six year period and we have used all renewals allowed in the Master Agreements.

Links to KYVL Strategic Plan:

Goal 2: To have a common core of quality resources and services for all Kentucky libraries

Objective 1. Provide online content to serve the broad needs of the Kentucky virtual library community

Timeline for Request for Proposal (tentative):

- March 20th, 2013 --Issue RFP
- April 5th, 2013 --Written questions due from vendors April 12th, 2013
- Commonwealth's answers to vendors April 19th, 2013 -- Vendor
- Proposals Due by 4:30 p.m.
- Award contract ASAP.

Membership of the KYVL Collections Workgroup

Dave Anderson, Campbell County Public Library

Charles Brown - Chair, Sullivan University

Anne Chase, Berea College

Holly Hedden, Warren County Public Library

Betsy Hughes, KYVL

Heath Martin, University of Kentucky

Tom Kmetz, Morehead State University

James Manasco, University of Louisville

Jack Montgomery, Western Kentucky University

Matthew Onion, Ashland Community & Technical College

Lois Schultz, Northern Kentucky University

Kelly Smith, Eastern Kentucky University

Debbra F. Tate, Kentucky State University

Cecelia Tavares, Jefferson County Public Schools

Jennifer Walz, Asbury University

Enid Wohlstein, KYVL

danderson@cc-pl.org

cbrown@sullivan.edu

anne_chase@bera.edu

Hollyh@warrenpl.org

betsy.hughes@ky.gov

hmartin58@uky.edu

t.kmetz@moreheadstate.edu

james.manasco@louisville.edu

jack.montgomery@wku.edu

Matthew.Onion@kctcs.edu

schultz@nku.edu

Kelly.smith@eky.edu

debbra.tate@kysu.edu

cecelia.tavares@jefferson.kyschools.us

jwalz@asbury.edu

enid.wohlstein@ky.gov

NEED -1 additional public library and 2 additional K-12. (Sept 2012) and we are actively pursuing these representatives.